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FOR IMMEDIATE RELEASE

Barbara A. Doyle Marks 40 Years With Carleton-Willard Homes, Inc.

Barbara A. Doyle, President and CEO of Carleton-Willard Homes, Inc. is celebrating her 40th anniversary with the organization. The not-for-profit retirement community in Bedford, MA first opened its doors in 1982. Already an experienced senior care professional when hired as the Village's Associate Executive Director, Ms. Doyle was promoted to President and CEO two years later. She has led Carleton-Willard Village through a series of extensive facility expansions and renovations since that time. She has also been the guiding force behind the development of a progression of innovative senior living programs, such as the highly successful Carleton-Willard At Home.

Carleton-Willard was a groundbreaking concept in 1982, and the first accredited community in Massachusetts. From the beginning, Ms. Doyle championed the ambitious vision of the Village's founders and adopted the organization's mission as her own. Over the years, Carleton-Willard has grown steadily in stature and strength. Today, it is one of the most respected continuing care retirement communities in the country. A leader and respected figure in the senior services field at both the state and national levels, Ms. Doyle has served as both President and Chair of *LeadingAge MA*, and has been a member of the national Board of Directors of the industry association *LeadingAge*. She has been recognized for her service with numerous awards, including the *AAHSA Meritorious Service Award* and the *MassAging Outstanding Mentor Award*.

"During the challenges our community faced during the COVID cycle there was a ray of sunshine that shone brightly helping us persevere: that sunshine was in Barbara Doyle's heart and mind as she expertly led us through the pandemic," noted Charles Tseckares, President of Carleton-Willard's Residents' Association. "When things seemed the darkest, Barbara would always act decisively, giving us comfort by her leadership. She thrives on challenge and constantly provides compassion, care and courage as the leader of our community. I commend her without reservation!"

"For forty years, Barbara Doyle has led Carleton-Willard with distinction," said, John Cupples Chair of the Board of Trustees. "Her record of leadership, compassion and an unrelenting drive for excellence has brought her deserved recognition and proven results over the years. Her leadership exhibits depth in all aspects of senior living and long-term care. Carleton-Willard has benefited from Barbara's expertise and a truly amazing capacity for grasping the big strategic issues as well as the details of managing a life care community. But above all else, her connectedness with staff and residents is a critical factor in building and maintaining the engaged community for which Carleton-Willard is aptly recognized. Barbara accomplishes it all."